



The Members of the



Everglades Merchant's Association

Pledge to the Buying Public of the 'Glades

NO PROFITEERING

The cost of living is advancing rapidly. Foodstuffs, clothing and all other essential things to our mode of living have gone higher and higher in the last few months. This increase has originated at the point of manufacture and not in the local retail establishments. Our margin of profit is no more now than when prices were lower. Competition safeguards you in this respect.

We pledge to the buying public of the trade territory which we serve that only a margin of profit consistent with good business and fairness will be sought. We will not take advantage of the increasing prices to PROFITEER. The defense program is largely responsible for higher living costs. It is our defense program as much as yours and we will not avail ourselves of the opportunity it offers selfish interests.

*We Believe In the "V" for Victory Movement and
Fair, Practical Merchandising*

You Will Help Defense By Patronizing

Legitimate

Tax-Paying

Merchants



Everglades Merchant's Association



SOCIAL HAPPENINGS

NELL SCULLEN, EDITOR

PHONE 44-W

STORK SHOWER

Outstanding in the social calendar last week was the beautifully appointed stork shower given at the home of Mrs. William Weeks, honoring Vincent Solomon, infant son of Mr. and Mrs. Louis Solomon.

The spacious rooms were decorated with exotic water lilies in artistic arrangements. Mrs. O. K. Jones was awarded the prize in a contest, and the gifts were presented in a decorated basket. An ice course was served by the hostesses, Mrs. Grady Edwards and Mrs. L. C. Nipper.

The guest list included Mrs. Lawrence Besant, Mrs. Lee J. Rader, Mrs. Junius Harris, Mrs. Francis Harris, Mrs. Ernest McDowell, Mrs. B. L. May, Mrs. Paul Davidson, Mrs. J. E. Quinn, Mrs. Lee Puckett, Mrs. Emil Stein, Mrs. Dave Farmer, Miss Jackie Creech, Mrs. James Seidler, Mrs. Mark Moore, Mrs. J. E. Dillard, Mrs. Clark Williams, Miss Elizabeth Williams, Mrs. R. K. Barlow, Mrs. J. O. Pippin, Mrs. William Evans, Mrs. D. B. Mathis, Mrs. Horace Sheffer, Mrs. Charles Beck, Mrs. Carl Ogle, Mrs. D. F. Crosby, Mrs. Jack Thigpen, Mrs. Roy M. Lane, Mrs. Lester Clarke, Mrs. W. H. Johnson, Mrs. Elbert Curison, Mrs. George Farnall, Mrs. Hans Stein, Mrs. Luther Jones, Mrs. Henry Collins, Mrs. Frank Franz, Mrs. Kay Whitlock, Mrs. Edward Clayton and Mrs. George Goforth.

Mr. and Mrs. A. J. Richmond and Miss Nellie Cook have returned from a visit to relatives in Roanoke, Va., and Rocky Mount, N.C.

Mr. and Mrs. Lodie Greer and children, Beverly, Betty, Esther, and Fred, have returned from Denver, Colo., where they spent two months. Their son, Bobby, is in Denver with his grandpar-

ents, Mr. and Mrs. W. H. Swaney.

Mr. and Mrs. Fred Ogle and their house guests, Mr. and Mrs. B. H. Yelverton of Detroit, Mich., have returned from a visit to Arcadia.

Mr. and Mrs. Tom E. LaBrye have returned from a vacation trip to Nashville, Tenn., and Noel, Mo.

Mrs. G. I. Evans has returned from an extended visit to relatives in Pittsburgh, Pa., Lorraine, Ohio, and St. Louis, Mo.

Miss Rene Manes of Key West is here visiting her brother-in-law and sister, Mr. and Mrs. Howard Bair.

Mr. and Mrs. Harry Fitzgerald and children, Ruth and Frank, have returned to their home in Miami after visiting Mr. and Mrs. Allen Greer.

Mrs. Dora McWhorter and daughter, Miss Gene McWhorter have gone to Anniston, Ala., to visit Mr. and Mrs. Henry Tittsworth. They were accompanied by Mrs. Milton Carr, who will go to Atlanta to make her home.

Mr. and Mrs. Ralph Freeman and son, Jay Edmund, have gone to Cleveland, O., to spend the remainder of the summer.

Rev. and Mrs. J. E. Dillard, Jr., and son, Jimmie, have gone to Delray Beach to spend their vacation.

Cliff Livingston has gone to New Jersey on a business trip.

Roy M. Alpaugh has returned from Harrisburg, Pa., where

Mrs. Alpaugh is recovering from a recent operation.

Mrs. Ralston Barnes Ross has returned to her home in Mobile, Ala., after visiting her brother-in-law and sister, Mr. and Mrs. Lloyd Bass.

Miss Margaret Haines has gone to Alhambra, Tenn., to spend a month with friends and relatives.

Dr. and Mrs. J. R. Neller and children, Lois and John, have returned from an extended visit to his mother, Mrs. Nellie Neller in Hayfield, Minn., and Mrs. Neller's mother, Mrs. Anna Vellner in St. Louis.

Dr. and Mrs. Thomas Forsee and children, Mary Rae, Suzanne and William Thomas, Jr., have returned from a visit to relatives in Owentown, Ky.

Mr. and Mrs. E. E. King and children, Doreen, Carol and George, have gone to Fellersville to spend a two weeks vacation with relatives.

Mr. and Mrs. Marion Spooner have returned from their wedding trip through Georgia and Alabama. Mrs. Spooner was formerly Miss Doris Hudson.

Mrs. S. A. Roberts and children, Steve and Betty, have returned from a visit to relatives in Arcadia City, Bartow.

Mrs. Thomas Bregger honored her son, John, with a beach party at Lake Worth Casino on Wednesday afternoon in celebration of his birthday anniversary. The party included Philip Clayton, Dorothy Betner, Emily Bregger and Edith Bregger.

Dr. and Mrs. John Wilson have as their house guest the former's sister, Miss Betty Wilson of Villa Rica, Ga.

J. W. Ives of Ojus was in Belle Glade Wednesday and Thursday visiting friends and also attended the government engineer's hearing at the city hall Wednesday. He owns a large farm on Kraemer Island and formerly lived there.

Mrs. Joe Friedlund and daughter, Carolyn, have gone to Clearwater to visit Mr. and Mrs. M. A. Davis for two weeks.

Mrs. Lawrence E. Will and daughter, Barbara, have returned from a visit to the former's mother, Mrs. Olin Williams, in Nashville and other relatives in Murphysboro, Tenn.

Mr. and Mrs. Charles Beck have returned from West Palm Beach where they spent several days.

Mr. and Mrs. I. E. Hamilton and Children, Carolyn, Louise, Jane and Charles, have returned from a visit to South Carolina.

Miss Eloise Roberts of Gainesville is the guest of Mrs. Carolyn Jackson.

John Hooker has gone to Roanoke, Va., to get his mother, Mrs. Walter Hooker and children who have spent several weeks with relatives.

Mrs. James Barron, Mrs. Allen Greer, Mrs. James Scullen and Miss Mary Hall attended a picnic supper given by the Lake Worth Business and Professional Women's Club Thursday night.

INFORMAL DANCE

Misses Dorothy Tucker, Carolyn Betner and Elizabeth Bregger entertained at the community club house Wednesday night with an informal dance. Mr. and Mrs. Marion Spooner were the chaperones.

Among those included in the guest list were Miss Glennia Betner, Miss Helen Jean Wedgworth, Miss Virginia Larick, Miss Louise Hollingsworth, Miss Josephine Armstrong, Miss Julia Daub, Miss Laura Daub, Miss Jackie Collier, Miss Nancy Hooker, Miss Rosalie Waddell, Kenny Mock, Ellis Wilkinson, Harold Wilkinson, Bill Cross, W. A. Stevens, Harold Todder, Clyde Clayton, J. W. Mullis, Mike Sanders, Ross Bleach, John Herrington, Carl Lockmiller, Len Jones, Jack Phillips and John Kautz.

SOUTH BAY-LAKE HARBOR

Continued from page 2

guest of Mr. and Mrs. W. C. Allen while convalescing from a major operation, left the last of the week for San Antonio, Texas, for a visit with his mother, Mrs. Bertha Carlin.

Mr. and Mrs. Ashton Thomas have returned from a vacation in Miami.

Mrs. H. M. Wells and house guest, Mrs. John Warren of New York, visited Mrs. Joe Griffin in Clewiston recently.

Mrs. C. C. Hutton left Sunday for her home in West Palm Beach after a weeks visit with Mr. and Mrs. Mead Willis.

V. V. Bowman, state project leader of the State Land Use Planning survey, was in the Everglades last week and made official calls at South Bay Clewiston, Moore Haven and LaBelle, returning to Gainesville via West Palm Beach.

Mr. and Mrs. E. E. Forbes,

who spent the summer in Charleston, S. C., with Mr. and Mrs. W. H. Rawle and family, are now visiting Mr. and Mrs. K. Forbes in Jacksonville, and will also visit Mr. and Mrs. C. E. Forbes at Ocala before returning to their home here.

Mrs. J. C. Summerlin and daughter, Janice, accompanied by her sister-in-law, Mrs. J. D. Woodham, returned last week from a three weeks visit at Ozark, Ala. Mrs. Woodham remained a week to visit relatives here.

Bob Varner and family including two sons, Bob and Pat, have moved from Clewiston into one of the Boree apartments.

Mr. and Mrs. C. E. Byrd left the last of the week for their old

home at Panama City where they will visit and look after business matters.

THINGS THEY LEARNED

(Continued from page one)

How are new varieties obtained?

New varieties of sugar cane may be obtained from the true seed that comes after the flowers borne in the tassels or arrows from late November to March in this part of Florida. The Everglades has the unique distinction of being the only place in the continental United States where viable sugar cane seeds is produced every year. Within a month after blooming the seed is ripe. The seeds are very small and enclosed in a small husk. The tassels are collected before they are ripe enough to

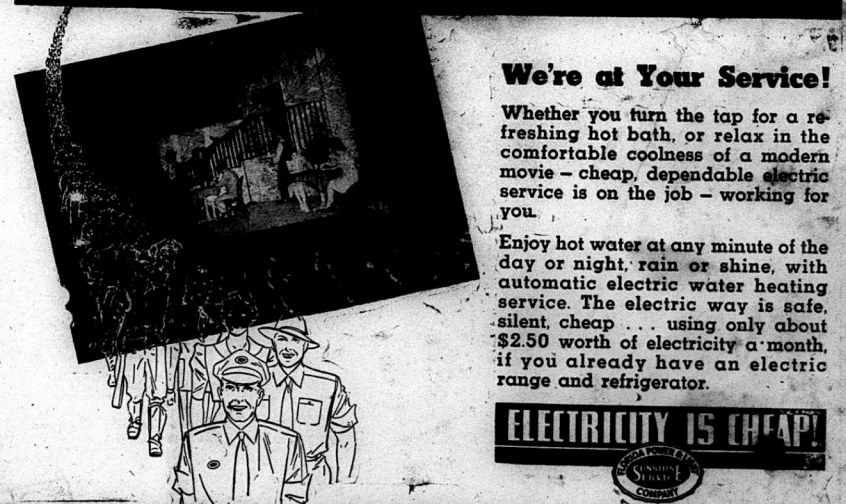
blow away, stored for a few days and planted in flats in the greenhouse. Under conditions these seeds are blown away. If they happen to fall on a spot with favorable moisture and temperature they sprout and form a new plant. These new plants are known as seedlings. It has been said that fifty years ago when it was discovered that sugar cane produced viable seed, the procedure followed in Barbados was to keep the field in the lee of a patch of arrowing cane in a finely tilted condition. The seed thus fell in favorable seed beds, sprouted and were later collected and propagated in separate rows for observation and analysis. These new plants are not like the parents that produced them. No two of these seedlings are alike. There is a

wide range of variability in respect to vigor, cane diameter, size of eyes, length of joints, resistance to disease and sugar content. Some mature early and show a profitable amount of sugar in October. Others cannot be cut till November, December, etc., and some never produce profitable quantities of sugar. Some may be sweet but produce low tonnages. Some may be vigorous and sweet but susceptible to one or more of the various diseases that are present in the Glades.

There are a great many possible combinations of the variable characters mentioned here. Hence it is necessary to grow large numbers of these seedlings in order to find a few that possess some of the desirable qualities.



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FOR RENT—Rooms and apartments. Summer rates. H. F. Pierce. Rutledge House. 8-8-41

FOR SALE—Five Horse Power Outboard Motor. \$50.00 cash. See Geo. Seabrook. 7-4-41

FOR SALE—41 plow in good condition. See Chas. Tryon at Belle Glade City Hall 8-1-41

LAND for rent. Fritz Stein, Chosen, Fla. 6-6-10

IF its in the Insurance Line (except Life) Call Harris. Phone 210. Office in the Herald Building. 6-20-41

FOR SALE—Canaries, singers. Mrs. John F. Newton, Herald Building. Belle Glade, Fla.

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